



2014 WCPA Expo 2.0 Highlights – What a Great Event!

The 2014 WCPA Expo 2.0 shined this year with workshops, networking, and a visit by IFAI president Mary Hennessey.



This year we had 55 total attendees, 22 exhibitor companies, and 7 fabricators.

The Expo was generously sponsored by Keyston Bros., Glen Raven, and Trivantage.

WCPA members enjoyed two days of jam packed events including the Expo, the WCPA annual meeting/luncheon, workshops, networking events,

the excellence awards, and a welcome reception that boasted an open bar, great food, and good times!

Two workshops on Cash Flow and Public Relations had great attendance.

Many WCPA members commented that the workshops were insightful. One member said the workshop on Public Relations was one of the best he had seen in a long time. Several others commented that the cash flow workshop was useful and insightful.



During the WCPA Annual Meeting & Expo, IFAI President Mary Hennessey addressed our members with words of encouragement, tips, and advice for our group about how to keep the momentum going and increase our membership.

Also, during the luncheon a total WCPA membership count was given. WCPA currently has around 60 members.

WCPA President Steve Morenberg also gave an update on the association and presented a new WCPA Decal that will be given to members as a token of appreciation and as something to display.

Morenberg also talked about the association's direction and how the 2014 WCPA EXPO 2.0 was streamlined so that members could still enjoy the Expo but not have to leave

their businesses for a long period of time.



Overall, the 2014 WCPA Expo 2.0 was a financial success. However, while attendance wasn't as strong as we had hoped it would be, we have plans to make next year's bigger and better!

Remember, you can check us out online at www.wcpaonline.com for more Expo photos. Also, look for the next WCPA Newsletter for more Expo highlights and news about regional meetings!

2014 WCPA Excellence Awards 1st Place Contest Winners

Sponsored by Keystone Bros.



KEYSTONE



Category: Commercial Awnings
Winner: King Awnings Inc.



Category: Marine Covers
Winner: AR Industries



Category: Renewal Projects
Winner: King Awnings Inc.



Category: Commercial Canopies
Winner: J. Miller Canvas



Category: Other Awning & Fabric Shading Projects
Winner: J. Miller Canvas



Category: Residential Awnings
Winner: SHADE Industries



Category: Retractable Awnings
Winner: J. Miller Canvas



Category: Tension Shade Structures
Winner: SHADE Industries



Category: Best of Show / Frank Jacobs Award
Winner: J. Miller Canvas