



PHOENIX, AZ REGIONAL MEETING MAY 7, 2014

The first 2014 WCPA Regional Meeting is set for May 7, 2014 at the Phoenix Zoo, in Arizona! The program will feature Tim Akes, US & Americas Rep for MPanel. He will present “New Technologies for the Canvas Shop: Digital Measuring Tools from Prodim and Software from MPanel.”

Fabricator members, designers, specifiers, and architects can attend the meeting for free! Supplier members pay a small fee of \$35 (to help cover the cost of food) and Fabricator non-members can attend for just \$25. Supplier non-members can also attend for \$50. As an added bonus, non-members can apply their registration fees to a WCPA membership!

The event starts at 5 PM in the Neely Center, Hornbill Room at the Phoenix Zoo. The meeting will begin promptly at 5:30 PM with refreshments and networking. A buffet-style BBQ pork & chicken dinner will be served at 6 PM and the program will begin at 6:30 PM ending at 8 PM.

WCPA Board members and other regional fabricators and suppliers will be there so don't miss your chance to network, learn, and have a great time! To register, contact Carol Park at wcpa2012@hotmail.com or you can register online at www.wcpaonline.com.

Also, if you have any questions about the event or would like to propose your own regional meeting, let us know!

IN THIS ISSUE

WCPA “New Tech. Tools”
Regional Meeting Info.1

WCPA Web Site Redesigned
and Updated2

President’s Message2

2014 WCPA Excellence
Awards Winners3

2014 WCPA Expo Highlights
& Photos4-5

WCPA Web Site New Design

The WCPA Web site has a new look and capabilities! You can now register online for regional meetings and more!



On the site you will find every Newsletter and E-News Blast WCPA has issued since 2011. Also, you can see the 2014 WCPA Excellence Award Winners and see photos and highlights from this year's expo.

The site also features an easy accessible database on our members with contact information.

Also on the site are WCPA membership registration forms and payment options, regional meeting registration forms, and a Discussion Forum where you can post your thoughts and comments about current industry issues.

You can also email us an article, or blog that we can post on the site; contact us at wcpa2012@hotmail.com.

Check out the news site at: www.wcpaonline.com today.

As you can see from the photos in this newsletter, we had a good turnout for the 2014 WCPA Expo "2.0" at the Hyatt Regency Long Beach.

The program was of great interest to those in attendance, and there was a room full of vendors, showing current and new products for our industry. The food was plentiful and good, and the networking that went on throughout the 21 hours of the Expo was valuable.

On a business note, it is interesting to realize that even though the registration fee was reduced (from \$225 in 2013 to \$75 in 2014 for Fabricator Members), we still ended up with a surplus! Much of this is thanks to the Supplier Members who attended and exhibited at Market Day, as well as our corporate Sponsors:

**Hospitality Mixer—
Sponsored by Trivantage LLC
and Glen Raven Mills**

**WCPA Excellence Awards—
Sponsored by Keyston Bros.**

But, if you look through these photos and can't find yourself, or those of your friends in the industry, then make it a point to attend next year's Expo, or one of the Regional Meetings that we are having this year!

I mentioned that we realized a surplus from the Expo. Well, we are planning to use this surplus for the benefit of the Association.

For example, we are working with Conrad Masterson, one of our Board Members, to put on a Regional Meeting in Phoenix on May 7.

The venue will be exotic (The

Phoenix Zoo), but the program will be high-tech.

We have invited Timothy Akes from MPanel Software to demonstrate some new technology for the canvas shop, including Prodim's laser and wire-based digital measuring solutions, and MPanel's design and rendering software to take these measurements from the field to the production room.

If you've ever struggled with paper patterns, falling off of ladders or making a sewn product and realizing the original measurements were incorrect—and you have to remake the thing—then you should be interested as to what this new technology can do for you.

Whether you make awnings, shades or marine covers, this program will show you the future direction of the industrial fabrics industry.

And if you are already a member of the WCPA, the meeting—program, dinner and drinks included—is absolutely free.

We are also inviting licensed architects, designers and specifiers to come by and exchange business cards—and they can attend for free.

If you are not a member, the charge is nominal, and can be applied to the annual WCPA membership fee.

Suppliers are asked to pay a small amount, so be sure to ask if your supplier is supporting the WCPA!

We are looking for other areas to hold Regional Meetings, as well. So, if you would like to volunteer to help plan a future meeting in your area, please contact someone from the Board of Directors and we'll start working on it.

2014 WCPA Excellence Awards 1st Place Contest Winners

Sponsored by Keystone Bros.



KEYSTONE



Category: Commercial Awnings
Winner: King Awnings Inc.



Category: Marine Covers
Winner: AR Industries



Category: Renewal Projects
Winner: King Awnings Inc.



Category: Commercial Canopies
Winner: J. Miller Canvas



Category: Other Awning & Fabric Shading Projects
Winner: J. Miller Canvas



Category: Residential Awnings
Winner: SHADE Industries



Category: Retractable Awnings
Winner: J. Miller Canvas



Category: Tension Shade Structures
Winner: SHADE Industries



Category: Best of Show
Frank Jacobs Award
Winner: J. Miller Canvas

2014 WCPA Expo 2.0 Highlights & Photos



The 2014 WCPA Expo 2.0 was a blast! The Annual Meeting & Expo was held February 20-21, 2014 and was attended by 55 supplier and fabricator members! Check out the photos below for highlights of the two-day event.



WCPA Board Members met to discuss the association's future.



WCPA Treasurer Eric Christensen updates members on the association's funds.



WCPA exhibitors enjoyed a fun filled day.



WCPA's Hosted Mixer Night was sponsored by Glen Raven and Trivantage.



IFAI President Mary Hennessey addresses the WCPA membership.



A potential customer talks to WCPA members during the Expo.



WCPA Members enjoyed time getting to know each other.



WCPA President Steve Morenberg discusses the future of the association.



WCPA members learned a lot about new products and innovative tools.



Members enjoyed a hearty lunch during the WCPA Annual Meeting.



WCPA members exhibited and talked to potential customers during the Expo.



WCPA President Steve Morenberg exhibited a variety of products.

2014 WCPA Expo 2.0 Highlights & Photos Continued



Members enjoyed an evening mixer, presentations, the expo, and networking opportunities. The two programs on Cash Flow and Public Relations were a great success; many members commented that they learned a lot and were impressed by the information presented. Next year promises to be even better, mark your calendars!



WCPA registration was manned by Jazi Miqdad of King Awnings; thank you!



The Expo was held at the Hyatt Regency in Long Beach, CA.



Members networked during lunch and off hours.



The WCPA registration desk had programs, name tag, and friendly staff.



Members listened attentively to the Cash Flow presentation by Bud Weisbart.



Plenty of smiles and good times were had during the WCPA Expo.



IFAI President Mary Hennessey spoke at the WCPA Board meeting.



WCPA members enjoyed the two programs presented.



Members listened to the WCPA Board during the Annual Meeting/Luncheon.



WCPA Excellence Awards competitors were displayed during the Expo.



WCPA Members voted on their peers Excellence Awards Entries.



Trivantage, Glen Raven, and Keyston Bros. sponsored the Expo. Thank you!



**REGIONAL MEETING IN PHOENIX, AZ
MAY 7, 2014
DETAILS INSIDE!**

Western Canvas Products Association
18309 Maffey Drive
Castro Valley, CA 94546
www.wcpaonline.com

