



Western Canvas Products Association

Southern California Regional Meeting Set: November 13, 2013

The Western Canvas Products Association's first Regional Meeting is set for November 13, 2013!

The meeting will feature a "Cash Flow: The Life & Death of your Business" workshop and a "Marketing & PR" seminar.

Don't miss this opportunity to network and learn new skills.

Speakers will include Bud Weisbart of A&R Tarpaulins Inc. and Carol Park, CEO of Centaur Public Relations.

The regional meeting is set for 10 AM – 3 PM at A&R Tarpaulins Inc. located at 16246 Valley Boulevard, Fontana, CA. Lunch and refreshments will be served.

For negotiated hotel

rates at the Hilton Garden Inn in Fontana, contact Bud Weisbart at 909-829-4444.

This regional meeting will be the first of many to come in WCPA's territory.

If you would like to have a meeting in your area or would like to present a topic, please contact us at wcpa2012@hotmail.com



Third Generation Executive Carries on Family Legacy



A&R Tarpaulins Inc.
General Manager
Kenneth Weisbart

"All knowledge is worth having. Sharing the knowledge and value gained from innovation is the key to moving forward, generation after generation."

At A&R Tarpaulins Inc. that's been the motto since Kenneth Weisbart's grandfather co-founded

the business in 1976 as a truck tarp manufacturer with business partner Aundra Arrington. The business has grown since those humble beginnings, and today A&R manufactures specialty fabric products for the aerospace and architectural industries, and trucking & industrial sectors.

"We're not a traditional company," Ken Weisbart said. "And I don't want us to be strictly operating as a corporately structured entity; I want A&R to be a unique leader and innovator in the industry."

Ken is General Manager and a corporate officer at A&R. He has worked with the company since he was younger. His parents, Bud and Carmen Weisbart are slowly

stepping back as they prepare to retire and hand the reins over to Ken.

"He will continue with the commitments that we have established as service to customers with quality and honesty, and also to the participatory management and growth of staff," Bud Weisbart said.

Ken made the decision to rejoin the family business in 2001. His dad invited him to revisit the company which had grown significantly.

Since then, it's been a long 12 year transition. Working with his father, Ken learned his dad's unique business philosophies and discovered, they were in line with his own vision.

"Going back wasn't a

hard decision, it was more of a natural step," Ken said.

Today, Ken is following his father's philosophy of learning and sharing knowledge as a means for growth. He hopes A&R will someday become a one stop shop.

In the meantime, Ken hopes he can continue his family's tradition of excellence not only in customer service, but in innovation through sharing knowledge and skills.

"I want to gain more global awareness and knowledge to create more capabilities for all of us," he added.

The Weisbarts believe that sharing innovation leads to better products and services and ultimately, a better business environment.

WCPA

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WCPA Expo & Annual Meeting 2014 Update

The Western Canvas Products Association's Annual Meeting & Expo will be held between February 15 – April 15.

Locations WCPA is considering includes Long Beach, California and other Western cities.

If you have a suggestion or would like to help in setting up the 2014 Expo, please contact us at wcpa2012@hotmail.com.

The WCPA Expo 2013 was a great success!

Members learned how to build shade sail structures, about welding techniques, and had the opportunity to network with IFAI's members during the concurrent Geosynthetics Conference at the Long Beach Hyatt Hotel in California.

During the 2013 Expo, WCPA gained new members!

Don't miss the 2014 Expo! The event will feature useful workshops,

networking opportunities, and the chance to get away for a day or two and relax with some old friends and possibly new ones!

Look for more updates in the coming weeks and months! Until then, check out this year's photo contest winners and highlights from the Expo at: www.wcpaonline.com.

Or at: www.facebook.com/TheWCPA.

"If you have suggestions or would like to help with the 2014 WCPA Expo, contact us today!"

– WCPA

IFAI | INDUSTRIAL FABRICS
Association International

IFAI News & Happenings

The Industrial Fabrics Association International's Specialty Fabrics Expo 2013 and the Advanced textiles Conference & Trade Show is approaching fast!

The three-day event is set for October 23-25 at the Orange County Convention Center in Orlando, Florida.

Attendees will be able to meet and connect with producers, suppliers, and manufacturers.



Many of our Western Canvas Products Association members will be attending the event.

More than 400 exhibitors are slated to be at the trade show.

Exhibitors and attendees at the Specialty Fabrics Expo will display awnings, digital printing, graphics, tarps, tents, and more.

Attendees will be able to learn during panel discussions, roundtables, workshops and networking opportunities.

The Advanced Textiles Conference & Trade Show portion of event will present products in the aerospace, engineering, medical, safety and technical, military goods, and geosynthetics.

The show will also feature classes on application-based uses of blending technology and fabrics.



The IFAI event is co-locating with the Specialty Graphics Imaging Association (SGIA).

The co-location will offer attendees the chance to broaden their network and tap into different markets.

For rates and more information, visit IFAI at www.ifaexpo.com.



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